



5thPort for Healthcare – Video Transcript

Time: 3:58

When it comes to patient engagement, there are three things a healthcare provider never wants to hear a patient say:

- I wasn't told,
- I didn't understand and
- I didn't have the opportunity to ask questions.

5thPort is the solution.

As healthcare rapidly transitions to a value-based care model, positive clinical outcomes have never been more important. It's essential that providers focus on engaging the patient and getting them to actively participate in their healthcare decisions.

After all, informed patients who are more engaged in their healthcare decisions experience better clinical outcomes. And better clinical outcomes lead to better financial outcomes for providers. 5thPort was founded to address that basic premise and is designed to enhance the Quadruple Aim... and Shared Decision Making objectives.

With 5thPort, providers can Inform patients using high quality videos and documents, then Confirm their understanding through simple comprehension tests with teach-back. The patient is then prepared to Engage in a meaningful consent process with the ability to flag consent sections for enhanced follow up. 5thPort also captures the patient experience or post-protocol compliance through follow up surveys.

These components can be combined in any sequence to create customized engagement plans for patients in their preferred language. Best of all, patients can engage remotely, completing the engagement and consent process in the comfort of their own homes.

With 5thPort's protocol, patients and/or caregivers are engaged and empowered to have a meaningful dialogue with their provider prior to consenting to the proposed treatment plan. 5thPort doesn't eliminate the necessary conversation that needs to happen between the patient and provider – it simply provides the patient with a level of understanding of the diagnosis, treatment plan, associated risks and benefits and treatment options to facilitate a more meaningful conversation.

5thPort puts the "Informed" in Informed Consent.

Every aspect of the patients' activity and progress through the engagement is digitally documented in great detail, providing your practice an exceptional level of risk mitigation.

And because it's paperless, 5thPort can deliver the customized engagement plan over any device – mobile, tablet, laptop or desktop – securely storing the information in a HIPPA compliant cloud environment.

Not only is it more convenient for the patient, but also enables full remote interaction, limiting the potential exposure from face-to-face contact.

And 5thPort is multi-lingual, allowing patients and caregivers to engage in their preferred language.

The 5thPort platform can also be branded to enhance the value of your practice or hospital. It's easy to setup and most offices are up and running in about 48 hours. And 5thPort provides responsive support to ensure a seamless transition to your new and efficient workflow.

5thPort recognizes that “informed consent” is so much more than just getting a signature on a clipboard... it's about engaging and educating the patient in order to improve overall clinical outcomes. That positive experience is all that matters to patients, their insurance company and ultimately to you as a healthcare provider.

Patients and providers alike routinely give 5thPort great ratings.

With a comprehensive video library, 5thPort is the perfect solution to digitize your patient experience while eliminating paper and reducing expense.

Patient Engagement and Informed Consent made digital by 5thPort. Learn more about how to integrate the 5thPort platform into your practice at www.5thport.com.

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